

# THE CONCERT

WORLD FESTIVAL FOR REAL DEMOCRACY

WE ARE ALL  
**EGYPT**

[TheConcert.org](http://TheConcert.org)

## **What?**

An international concert with esteemed participants to celebrate democratic reform in Egypt and in the Middle East. An Event that will be broadcast simultaneously around the world and recorded in the multi media pages of history to commemorate our progress and success. Building a new bridge of dialogue that connects voices from the Middle East with every continent across the globe.

## **When?**

Planned for early 2012.

## **Where?**

Cairo International Stadium (75.000 seats), Egypt

## **I. THE MESSAGE**

We, The People of Egypt are the first generation in our country's long history that can build up our lives and the future of our country as a united people.

Thanks to the peaceful revolution and the martyrs, we have retrieved our pride and we want to bear responsibility for our country and contribute to the creation of a peaceful world. The voice of each Egyptian citizen must be heard and taken into account in the major decisions of our new democracy.

With THE CONCERT in early 2012, we, The People of Egypt want to prove to our fellow citizens that it is up to us to:

- turn Egypt into a country where life is good for everyone
- overcome the poverty that strikes our brothers and sisters
- keep our streets, nature and our historical sites in proper order
- live in a democratic system where human rights are always respected and where freedom of opinion and freedom of the press is protected and to organize free elections that allow men and women to express their choices without fear
- ensure that the martyrs of the peaceful revolution did not die in vain

And we want to show the whole world that:

- all the visitors from abroad are welcome to discover our wonderful country and its thousands of years through history
- we look forward to engaging in a dialogue with other cultures so as to build up links between all men and women, whatever their origins or faith
- we feel responsible for the world we live in and we want to overcome poverty, preserve peace and work toward sustainable living and ecological balance

We trust our combined efforts will inspire every person in the world to use their power in positive ways for the good of everything living on our planet.

No matter where we live, music crosses all the cultural and geographical borders. Music is the perfect medium to spread this message all over the world.

## **II. THE CONCERT**

The concert will take place in the Cairo International Stadium (75.000 seats). Egyptian and foreign artists will perform alongside international pop, rock and classical music stars.

The concert will be broadcast simultaneously on television, radio and on the net all around the world to maximize the amount of people who can experience the event.

As part of the program, children, young men and women, musicians and Egyptian luminaries from varied fields will send inspirational video messages to the world.

### III. SUSTAINABLE GOALS

Overview on potential profits from THE CONCERT event and its brand interests.

The producers believe that an international event of this scale will generate profits. Especially when you consider licensing of concert footage and brand name items. In addition to these initiatives, we will also invite people from around the world to donate money into a fund that will directly benefit the aspirations of Egyptian people in flux. Our basic aim is to inspire a cross strata participation in achieving social harmony, ecological balance, access to education, freedom of speech and the protection of human rights.

In the spirit of an emerging democratic system in Egypt, we propose to set up two bodies to administrate profits:

**1. Appropriation Committee** that will decide which projects to fund based on applications for social initiatives that merit sponsorship in accord with democratic principles.

**2. Oversight Committee** that will monitor the proper function of funds. Chiefly when funds are paid in installments based on the fidelity of proposed projects.

**Online voting:** We will also create initiatives for online voting by people inspired by the concert to participate. This will become a valuable and broad perspective that will help the Appropriation Committee make the best decisions for Egyptian interests.

**echo**, an emerging technology for living democracy, which is currently available at <http://echo.to>, will allow people to exchange ideas and opinions in order to elaborate on common concrete solutions for the future of Egypt. We plan to formulate this website also to centralize the social and ecological projects in Egypt and the men and women who volunteer that will execute them.

It is our intention to also feature selected projects concurrently with a worldwide audience. We feel that these additional initiatives will prove beneficial in contributing to the future of Egypt and will motivate people inspired by the movement to get involved.

#### **IV. EXECUTIVE ADVISORY BOARD**

With more than twenty Egyptian members from various professional fields our Executive Advisory Board is the lead department of the project. The Board's mission is to oversee every aspect of the event, to preserve the concept and maintain integrity in project developments at the local level.

Members and Partners include:

##### **April 6th Youth Movement**

In 2008, the April 6th Youth Movement and other groups started planning the revolution that came to pass in Cairo in January, 2011.

<http://www.6april.org>

##### **Nile Promotions (concert promoter)**

A division of the Nile Engineering Group

##### **Street Music Revolution (a series of street concerts)**

##### **Amy Mowafi**

Managing Editor of *Enigma* - the International Arab Magazine

##### **Osama Hijji**

Head of Cyber security for ORANGE Co., Egypt

##### **A communication class of the Egypt International University**

##### **Cairo Opera House**

(If we can bring an international classical star)

##### **Earthdance (for peace, sustainability and social justice)**

500 locations in 80 countries

##### **Mark Ordesky**

Executive Producer of "The Lord Of The Rings" trilogy

## V. PRODUCERS

### **Beeje Quick, Executive Producer**

Philanthropist, writer and filmmaker.

Winner of “Best of Fest” at the Long Island Film Festival.

<http://www.godspeedbooks.com>

### **Richard Horowitz, Co-Producer**

Music composer and co-founder of the Gnaoua World Music Festival, the largest Music Festival in Morocco.

<http://www.richardhorowitz.com>

## VI. IN NEGOTIATION

Currently, collaboration with the whole Coalition of the Youth of the Revolution, the EU, the UN, Avaaz.org, and Human Rights Watch, among other institutions is being evaluated.

